

Bloomberg Businessweek

June 08, 2012

Mr. Brown,

Bloomberg Businessweek has launched a provocative new series of roundtable discussions that will examine critical issues facing our nation. We'll tackle these issues head-on, debating the pros and cons of various solutions with the people driving these agendas.

I would like to personally invite you to take part in our latest roundtable **Fix This: Security**, to share your expertise and candid opinions with a small group of fellow thought leaders on how we can build more secure networks and reduce risk in both the private and public sectors. The event will be held on July 12th at our headquarters in New York.

The conversation, which I will moderate, will be captured on video and presented on **Businessweek.com**, as well as featured in a **Bloomberg Businessweek** magazine special report. The series is being underwritten by IBM.

Your commitment would require you to attend the live event and participate in one or two preparatory phone calls leading up to this date. The roundtable will take place at 5 p.m., followed by a cocktail reception for you and a small group of invited guests.

Although this will be a private taping, the series will have a significant presence in the pages of our magazine and online. This is an opportunity for you to express your opinions and to promote the solutions about which you are passionate.

Kindly respond to Brian Carney if you are interested in participating, or if you have any questions about the event. Brian may be reached via email at bcarney10@bloomberg.net or by phone at (212) 617-6823.

I hope you will consider my invitation. I sincerely look forward to your participation.

With best regards,



Norman Pearlstine
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"Fix This" Editorial Director